



Alkan Gözar

SR • ART DIRECTOR



[linkedin.com/in/alkangozar](https://www.linkedin.com/in/alkangozar) • [behance.net/alkangozar](https://www.behance.net/alkangozar) • alkangozar@gmail.com • www.alkangozar.com

00●Hi!

My passionate about graphic design, which started as a hobby in high school, has become my profession in time.

Thanks to working in different companies in the field of Graphic Design and Advertising, I had the opportunity to train myself on different branches of the sector.

Therefore, I gained experience in areas such as visual communication, project development, awareness, creativity, printing techniques and animation. I use many programs professionally. In my 15 years of business life, including my freelance works, I took part in many projects as a team member, team leader and consultant. I have sufficient knowledge about the whole process from the beginning to the end of a project.

01●PROJECTS

While working at Digitech Digital Solutions (ANKARA) agency, I took part in the design and project development phases of the Ankara Shopping Fest project. In addition to the stage and decoration designs of numerous organization companies, I prepared project presentations to companies such as PINAR, BIMEKS, MEDIA MARKT, SARAR, DS DAMAT, KARACA. During the time I worked in Digitech, I was also the customer representative of ARMADA BUSINESS AND SHOPPING CENTER and I took part in both design and product development works in many areas including printing and digital designs.

While I was working at Advira Adworks (İSTANBUL) agency, I took an active role in the Turkish adaptation of the movie images released by the world's leading studios such as WARNER BROS., MGM, SONY, UNIVERSAL PICTURES. together with printing & outdoor designs and project development. In addition to these projects, I took part in both development and design of the projects belongs to music production and distribution companies such as Universal Music Taksim Edition and Yavuz Burç Records.

At Gri46 Agency (İSTANBUL), my main responsibilities were designing posters, banners, billboards, corporate identity products, brochures, catalogues, all kinds of printing technology and PR works.

My main responsibilities were the works of visibility, corporate identity, outdoor advertising, print advertising, digital domain services, web design and management, creation of social media channels and content designs of "Value-Creating Women of Developing İstanbul" project carried out by Anadolu Foundation (İSTANBUL). In addition to this project, I personally undertook some promotional designs of Anadolu Foundation in order to increase its visibility.

At Molekül Design Studio, my responsibilities were printing design, indoor/outdoor designs, digital media (mailing, banner, social media content designs and animations), web page / interface designs, 3d concept designs, promotional and presentation animations for many corporate companies and shopping malls.

At Blacklion Arts IT Marketing company, I worked with companies in the field of cyber security and technology. My responsibilities can be listed as printing design, indoor/outdoor designs, digital media (mailing, banner, social media content designs, animations and video editing), web page, microlanding page, interface designs, 3d concept designs, promotion and presentation animations.

At Arina Digital, I continue to design digital media (mailing, banner, social media content designs), web page, microlanding page and interface designs, printing, indoor / outdoor designs for many corporate companies.



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ADDRESS

Bahcelievler Mah. ATA2 Sitesi Aycicegi Sok.
No: 4/6 Uskudar / Cengelkoy

PHONE : 0 554 997 5486

E-MAIL : alkangozar@gmail.com

02 • INFORMATIONS

BIRTHDAY : 18 MARCH 1986
MARITAL STATUS : MARRIED

DRIVING LICANCE : B CLASS
MILITARY STATUS : DONE

• EDUCATIONAL INFORMATION

ESKISEHIR ANATOLIAN UNIVERCITY
FACULTY OF ECONOMICS AND
ADMINISTRATIVE SCIENCES
FORMAL EDUCATION / TURKISH
GRADUATION : LEFT IN CLASS 3

BILECIK ANATOLIAN HIGH SCHOOL
FORMAL EDUCATION / TURKISH
GRADUATION : JUNE - 2005

• FOREIGN LANGUAGES

ENGLISH :

READING	WRITING	SPEAKING
%50	%30	%50

• POSITION PREFERENCES

SECTOR : VISUAL ARTS, ADVERTISING
DEPARTMENT : VISUAL EDIT / PLANNING, GRAPHIC DESIGN & ANIMATION
POSITION : SENIOR ART DIRECTOR / CREATIVE DIRECTOR
CITY : ISTANBUL

03 • SKILLS

ILLUSTRATOR		%95
INDESIGN		%95
PHOTOSHOP		%95
AFTER EFFECTS		%75
PREMIER PRO		%45
HTML / CSS		%65
BLENDER 3D		%80
UNITY		%25
MACOS / WINDOWS		%95
MICROSOFT OFFICE		%80

04 ● EXPERIENCE

Arina Digital - (2023 August - On going...)

DEPARTMENT, POSITION : Graphics department - Lead
SPECIALIZATION, BRANCH : Senior Art Director
JOB DESCRIPTION : I continue to design digital media (mailing, banner, social media content designs), web page, microlanding page and interface designs, printing, indoor / outdoor designs for many corporate companies.

BlackLion Arts IT Marketing - (2022 August - 2023 August)

DEPARTMENT, POSITION : Graphics department - Art Director
SPECIALIZATION, BRANCH : Art Director
JOB DESCRIPTION : Print designs, indoor/outdoor designs, digital media (mailing, banner, social media content designs, animations and video editing), web page, microlanding page and interface designs, 3d concept designs, promotion and presentation motion graphics of many corporate companies in the field of cyber security and technology.

Molekul Designing Studio - 6 Year (2016 November - 2022 August)

DEPARTMENT, POSITION : Graphics department - Art Director
SPECIALIZATION, BRANCH : Art Director
JOB DESCRIPTION : Print designs, indoor/outdoor designs, digital media (mailing, banner, social media content designs and animations), web page / interface designs, 3d concept designs, promotion and presentation motion graphics of many corporate companies and shopping malls.

04 ● EXPERIENCE

Anadolu Foundation – 1 Year (2015 September – 2016 August)

DEPARTMENT, POSITION : Graphics department – Creative Director
SPECIALIZATION, BRANCH : Creative Director
JOB DESCRIPTION : The works of visibility, corporate identity, outdoor advertising, print advertising, digital domain services, web design and management, creation of social media channels and content designs of “Value-Creating Women of Developing Istanbul” project carried out by Anadolu Foundation (ISTANBUL). Additionally, some promotional designs of Anadolu Foundation in order to increase its visibility.

Gri46 Creative Agency – 7 Monts (2015 April – 2015 October)

DEPARTMENT, POSITION : Graphics department – Creative Director
SPECIALIZATION, BRANCH : Creative Director
JOB DESCRIPTION : Posters, banners, billboards, corporate identity products, brochures, catalogues, all kinds of printing technology and PR works etc...

Advira Adworks – 1 Year (2013 August – 2014 August)

DEPARTMENT, POSITION : Graphics department – Creative Director
SPECIALIZATION, BRANCH : Creative Director
JOB DESCRIPTION : Music album designs of music production and distribution companies; poster and outdoor designs of Warner Bros., MGM, Sony any Universal Pictures movies; corporate identity products and PR works...

Digitech Digital Solutions / Ankara – 2,5 Year (2011 June – 2013 December)

DEPARTMENT, POSITION : Graphics department – Art Director
SPECIALIZATION, BRANCH : Art Director
JOB DESCRIPTION : Industrial printing technology projects – Outdoor & Indoor print designs

MEGA POLY

Thanks to our hobby of following the developments in virtual world, we established **Megapoly.Art** with my cousin in order to exist in this field.

Dozens of 3d assets that we offer to hundreds of people from all over the world are used in mobile games, 3d presentations, NFT industry and many other projects.

Our main goal is to facilitate the use of dozens of models with the same style lines. We make the customers to use the assets easily without any need for extra technical knowledge in order to save time.

For detailed information, you can scan the QR code below or visit **[megapoly.art](https://www.megapoly.art)**



www.megapoly.art

05 ● REFERENCES

VOLKAN DEMİRHİNDİ

0 532 501 01 85

volkandemirhindi@gmail.com

[linkedin.com/in/volkan-demirhindi](https://www.linkedin.com/in/volkan-demirhindi)

TEOMAN HEKİMOĞLU

0 532 503 73 17

teomanhekimoglu@yahoo.com

[linkedin.com/in/teoman-hekimoglu](https://www.linkedin.com/in/teoman-hekimoglu)

ESRA BULUT GÜNDOĞDU

0 532 742 69 55

esra@molekul.com.tr

[linkedin.com/in/esra-bulut](https://www.linkedin.com/in/esra-bulut)

AYTAÇ DEMİR

0 532 205 03 60

aytac.demir@live.com

[linkedin.com/in/aytac-demir](https://www.linkedin.com/in/aytac-demir)

06 ● HOBBIES

I am interested as much as possible with the developments in technology and graphic design. I follow the advanced companies in the field of advertising in the world market and enjoy researching the past of these companies. I enjoy thinking and designing ad-based projects that can be developed and implemented easily; I even try to prepare a demo if I can. I produce 3d contents as a hobby. I enjoy making mockups. In my spare time, I do hand drawings and draw patterns. I like to travel and discover new places.

07 ● FEATURES

Listening to music is one of my favourites while working. I think it helps me focus better on the project I work on. I am very careful both in designs and follow-ups to ensure unproblematic designs and products. I get on well with my co-workers. If there is a focus problem in the group I work with, I try to balance the situation immediately.

THANKS! ●



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